



# **COMPANY PROFILE**

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## MISSION STATEMENT

*“We specialize in working with people  
that need help buying or selling a home  
while providing secure investment  
opportunities for the savvy investor.”*

**JLR PROPERTIES, INC.** When Jonathan L. Rowland began working in December 2003, he created a business plan that would find creative solutions to his clients' real estate needs. JLR understands that as a consequence of illness, job layoffs or divorce, many good people face losing their financial stability and even their homes.

JLR has perfected a system to find properties, and purchase them below market value to renovate and resell for a profit. Progressive offers such as their Lease Option Program allow credit-challenged homebuyers to purchase a home where conventional methods have failed.

With a staff that's focused on teamwork, customer service and hard work, they are very successful at executing their plan.

**JONATHAN L. ROWLAND** has been investing in real estate since 1982. Prior to concentrating full-time on real estate, Jonathan was the Vice President of Finance for a large, respected construction company. As a licensed real estate agent, he doesn't make his living showing or listing houses. Instead, he uses his financial knowledge and real estate experience to best serve his clients.

JLR Properties office on Broad St. in Phillipsburg, NJ was abandoned & completely rebuilt into two separate office buildings with a newly remodeled 4 Bedroom Apt. upstairs, use to be the oldest pub in Phillipsburg, & the entire building has been completely renovated & updated with new kitchens & baths, new carpet & paint. Working with a group of highly skilled contractors, all properties are brought up to building code standards.

JLR Properties Inc. is a joint venture partnership. Other entities in this group are JLR LLC, JLR Rentals LLC, Lockwood LLC. For simplicity, all entities are marketed under the name of JLR Properties Inc. For additional information, please call Jonathan at (908) 387-6900.

**Watch for one of our houses on HGTV's new show *Hidden Potential* coming in Fall 2006.**

## **What Others Are Saying About JLR Properties Inc....**

*"I've had the opportunity to work with Jonathan Rowland on several occasions and I have found him to be a very knowledgeable real estate investor. He offers sound investment opportunities on the properties he renovates. I've held several mortgages for Mr. Rowland because he delivers what he promises. I would highly recommend investing in mortgages on Jonathan's properties to other investors looking to yield high interest on a secure investment."* **J. Graham**

*"Mr. Rowland has provided me with investment opportunities for the past several years. He has always provided me with secure investments that have unfailingly yielded exactly what was promised. I could only wish that all my investments were handled as wisely and professionally as those that I entrust to Mr. Rowland."* **K. Taylor**

*"This letter is to thank you and Jonathan Rowland for assisting me during a rough financial time. Your company really did what you told me you would do. You paid off my mortgage; you saved me from foreclosure. Then the house was restored to its former beautiful self (and then some)."* **S. Peters**

*"He takes pleasure in helping people solve their real estate problems and I have experienced first hand the appreciation with which he is regarded by those whom he has assisted. It is therefore in complete good conscience that I provide Mr. Rowland with an unqualified recommendation of excellence."* **D. Stein**

*"We are enjoying the new house. We would like to thank you for helping us find our new home. It is greatly appreciated. Thank you for everything."* **R Ball & L. Antoine**

*"We were in an impossible situation, but you were able to help us avoid foreclosure and stay in our home. This sounded too good to be true, but you delivered just what you promised. You gave us options when no one else would. We look forward to buying back our home through your lease purchase program."* **R. Kelly**

*"Because of your help and determination, we were able to clear up our credit, climb out of debt and stay in the home that we love."* **K. Taborelli**

*"Thank you so much for everything you've done to make this possible. You don't know how much you have helped us. The pleasure was ours...Thanks again."* **J. Gallanthen**

*"JLR answered my prayers. JLR helped me in every aspect of moving to a new home. I am very proud to say thank you to everyone at JLR Properties."* **L. Cuff**